QUILTMAP INDUSTRY REPORT

Q3 2026: Where US Quilters Shop and Find Services

Directory data as of September 30, 2026. This first edition is reconstructed from QuiltMap's records; see the methodology below.

Headline findings

- **6,876** active US listings where quilters shop, led by California (704), Texas (521) and Florida (341).
- Per resident, Montana, Alaska and Wyoming lead, with 5.94, 5.15 and 5.10 listings per 100,000 people.
- **2.8%** of these listings (200 of 7,076) were marked permanently closed by the as-of date.

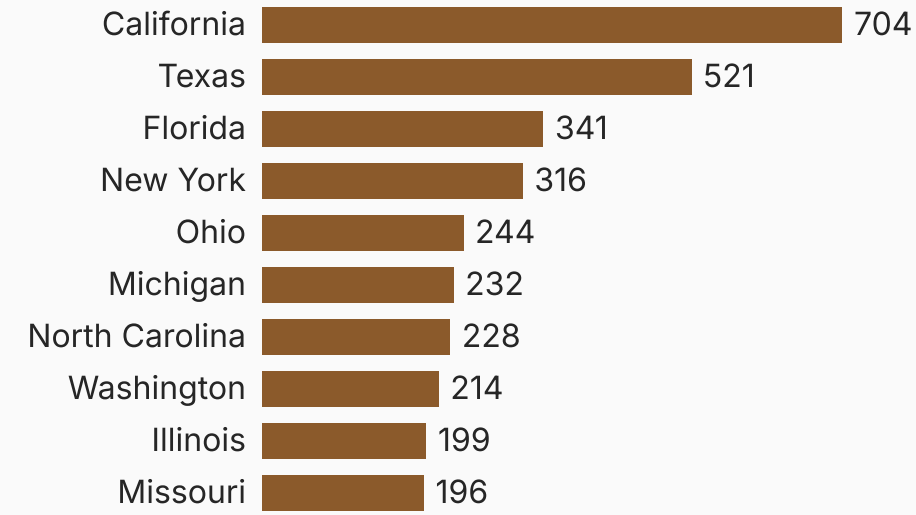
National counts

Category	Active listings	Marked closed by September 30
Listings where quilters shop	6,876	200
Quilt guilds	1,339	16
Longarm quilting services	498	6
Quilt retreats	505	2
Sewing-machine repair	1,256	5
Quilt events	308	0

Categories are tracked separately. A business can appear in more than one, so these counts should not be added together.

Event counts exclude 31 listed events with no US state, most of them international or virtual, and include events already held in 2026.

Where quilters shop, by state



Top 10 states by active listings where quilters shop, September 30, 2026

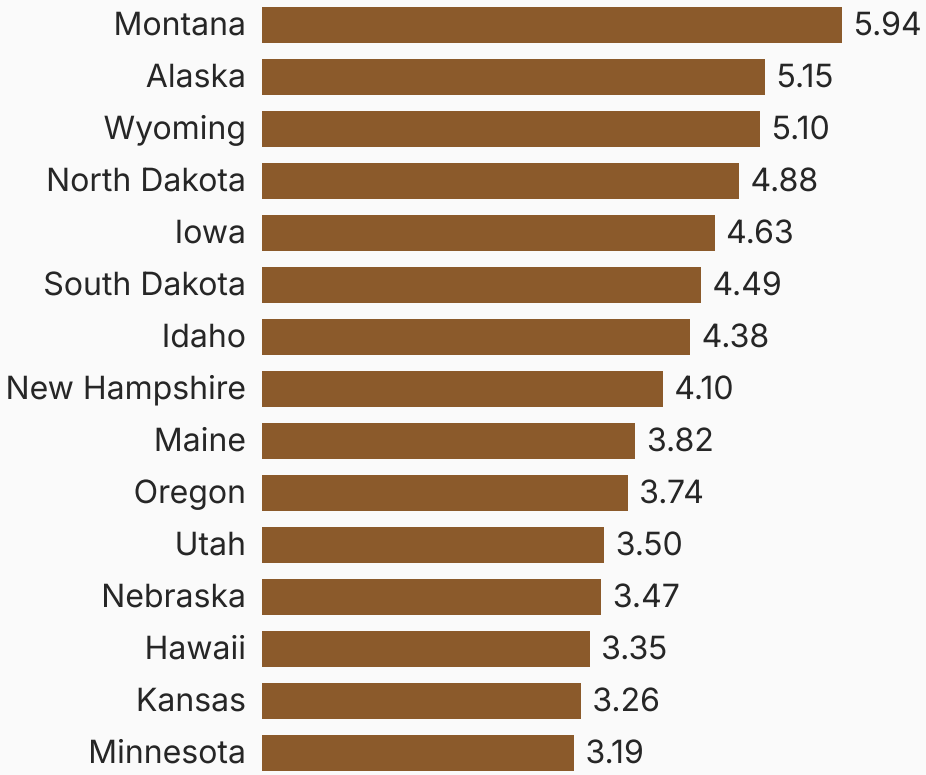
State	Active listings	Per 100k residents	Marked closed by September 30
California	704	1.79	23
Texas	521	1.64	21
Florida	341	1.45	12
New York	316	1.58	8
Ohio	244	2.05	7
Michigan	232	2.29	1
North Carolina	228	2.04	4
Washington	214	2.67	13
Illinois	199	1.56	10
Missouri	196	3.13	4
Pennsylvania	194	1.49	3
Minnesota	186	3.19	5
Wisconsin	179	3.00	4
Tennessee	174	2.38	2

State	Active listings	Per 100k residents	Marked closed by September 30
Virginia	164	1.85	5
Georgia	163	1.44	4
Oregon	160	3.74	3
Indiana	152	2.18	7
Iowa	150	4.63	3
Colorado	131	2.18	3
Arizona	130	1.71	3
Utah	124	3.50	0
Oklahoma	111	2.69	3
Kentucky	99	2.15	2
Massachusetts	99	1.38	2
Alabama	97	1.87	6
Kansas	97	3.26	13
South Carolina	96	1.72	1
New Jersey	91	0.95	2
Idaho	89	4.38	1
Arkansas	84	2.70	0
Maryland	76	1.21	2
Louisiana	75	1.62	9
Nebraska	70	3.47	2
Montana	68	5.94	1
Nevada	59	1.80	4
New Hampshire	58	4.10	1

State	Active listings	Per 100k residents	Marked closed by September 30
Connecticut	55	1.49	0
Maine	54	3.82	0
New Mexico	54	2.54	0
Hawaii	48	3.35	0
Mississippi	46	1.56	4
South Dakota	42	4.49	2
North Dakota	39	4.88	0
Alaska	38	5.15	0
West Virginia	34	1.93	0
Wyoming	30	5.10	0
Rhode Island	27	2.42	0
Vermont	19	2.95	0
Delaware	15	1.42	0
District of Columbia	3	0.43	0

State rows exclude 1 active listing with no state.

Listings per resident



Top 15 states by active listings where quilters shop, per 100,000 residents. Population: U.S. Census Bureau Vintage 2025 estimates (July 1, 2025).

Density shows how many listings serve each resident. It does not measure demand or profitability.

Beyond retail

- **Guilds:** Texas 153 · Florida 71 · New York 64
- **Longarm services:** Texas 43 · California 24 · Washington 23
- **Retreats:** Texas 82 · Minnesota 48 · Wisconsin 47
- **Sewing-machine repair:** California 214 · Texas 103 · Florida 99

Directory changes, July to September 2026

These are changes to QuiltMap's directory. We report them separately because they measure different things.

Listings where quilters shop	Count	What it means
Closures identified	150	129 from Google's "permanently closed" flag and 21 by QuiltMap staff. The date is when we learned of the closure.
Listings added	104	95 newly found on Google Maps, 6 submitted by users, and 3 from our own research. These are not confirmed new businesses.
Cleanup removals	218	110 duplicates, 46 off-category, and 62 other. These are not closures.

Most Google-flagged closures and Maps additions came from single passes comparing our April 2026 baseline with Google's data in August and September. Treat them as April-to-September findings, not as a measure of one quarter.

What this does not tell us

- It is not a census. Of 6,876 active listings where quilters shop, 3,640 carry a quilt, fabric or sewing category, 2,101 have no category, and 1,135 carry another category from their map listing, such as store, home goods store and craft store. Some of those may be quilt retailers and some may not, so this count is broader than quilt shops alone.
- It does not show whether the number of US quilt shops grew or shrank. Comparing closures with additions would mislead, because they were found and verified differently.
- It does not give opening dates. We can't yet verify when a business opened.

Methodology and known limits

QuiltMap directory records come from public map data, user submissions and our own research. This edition was reconstructed in November 2026 from dated copies of the directory plus our listing change log, so it is an estimate of the directory on

September 30, 2026. From the Q4 2026 edition on, we freeze a snapshot at each quarter's end.

- A listing restored after the as-of date may not be counted as hidden on that date.
- Corrections made to a listing after import may not be reflected.
- Google's closed flag is automated and can be wrong, so a listing marked closed may still be open. Our review of flagged listings is still under way.
- We marked another 159 of these listings closed after September 30, which this edition doesn't count. The next edition will report them, so current counts on QuiltMap will be lower than the figures here.
- Per-capita figures use U.S. Census Bureau Vintage 2025 estimates (July 1, 2025).

Downloads

- Listings where quilters shop, by state (CSV)
- All categories by state (CSV)
- Directory changes (CSV)
- Full report (PDF)

How to cite this report

QuiltMap, Q3 2026 Industry Report, directory data as of September 30, 2026. https://quiltmap.com/industry-reports/2026-q3/

Please cite the as-of date and describe figures as QuiltMap directory listings, not as a census of businesses. Reporters may reuse the tables and charts with attribution and a link.

About QuiltMap

QuiltMap is a free directory of quilt shops, guilds, events, longarm services, retreats and sewing-machine repair, with more than 50,000 visitors between March 1 and November 2, 2026 (Google Analytics).

Own a shop or run a guild? Find your listing and claim it to keep your details current.